### KARTIK MAHAJAN

hello.ibkproductions@gmail.com | Kartik Mahajan +91 9557120224 | www.ibkproductions.com 499/417/1 East Patel Nagar, Dehradun, Uttarakhand, India (248001)

### About me

Award-winning young Animator, Filmmaker, Illustrator, and Storyteller from Uttarakhand, India. Graduated with a Bachelor's degree in Communication Design from the National Institute of Design, Madhya Pradesh, in 2023. Possesses extensive experience across various fields of art and design, including 2D animation, stop motion, illustration, concept art, production management, and character design. Has completed several unique and award-winning projects inspired by local stories, folktales, and myths from India. Founded IBK Productions in 2024, and has since collaborated with major brands such as Google, Jio Cinema, Nykaa, Royal Enfield, and many more.

# Summary of Skills

2D animation | Illustration | Character Design | Writing | Production Planning & Management | Filmmaking

# Education

National Institute of Design, Madhya Pradesh, India

2019-2023

Guru Ram Das Academy, Dehradun, Uttarakhand, India

2003-2018

# **Awards**

### WAVES Award of Excellence "Best Director"

May, 2025

Received the Award of Excellence for Best Director in Professional category at WAVE Submit organised by the Ministry of Information and Broadcasting Govt. of India.

#### Arnab Chaudhuri Young Director's Award 2024

Sept, 2024

Won the Arnab Chaudhuri Young Ace Award in Ann Awards which is the most prestigious animation award of India for film "Phool Dei"

#### Young Animator of the Year 2024 Award

Sept, 2024

Awarded the Young Animator of the Year 2024 by Ann Awards hosted by AnimationXpress

# Won the India GOLD in Tokyo, Japan

Nov, 2024

Was invited to Tokyo by Digicon Asia 2024 and was awarded India GOLD for 2D Animated Short Film Phool Dei

#### Won BISFF 2024 (Only Oscar Qualifying Film Festival of India)

Nov, 2024

Won the Bengaluru International Short Film Festival which is the only Oscar Qualifying Film Festival of India in Animation India Category.

## Special Jury Award in Italy

Oct, 2024

Won the Special Jury Award by "Nuovi Sguardi" at the RAM Film Festival 2024, held at the prestigious Fondazione Museo Civico di Rovereto, Italy for the 2D Animated Short Film "Phool Dei"

### Awarded in Kaaffilm 2024, Milan

Oct, 2024

Phool Dei has been honored with a special award from the jury at the 3rd Kaaffilm International Short Film Festival 2024, held in Milan among 3,061 outstanding submissions from across the globe.

### Won the Wallah Award in NGIFF 2024, Frankfurt, Germany

Sept, 2024

2D animated short film titled "Phool Dei" won the Wallah Award 2024 in the New Generations Independent Indian Film festival 2024 in Frankfurt

### Awarded in Ceylon International Film Festival, Santa Barbara

Aug, 2024

Phool Dei got Honourable Mention Award in Ceylon International Film Festival, Santa Barbara

### Won the Professional Jury Award in MICE 2024

Oct. 2024

Awarded the Professional Jury Award for the 2D Animated Short Film "Phool Dei" in the 12th edition of the prestigious festival MICE 2024

# Won at the Voronezh International Animation Festival 2024, Russia

June, 2024

"Phool Dei" won at the Voronezh International Animation Festival 2024. The jury panel and audience of Voronezh described "Phool Dei" Directed by Kartik as "Music and the color of the soul."

### Won the Special Jury Mention in Peru

June, 2024

"Phool Dei" won the special jury award at the esteemed festival of Festival de Cine de Ancash 2024

### Won the Best Animated Film Award in IFFRS

Jan, 2025

Kartik's 2D Animated Short Film titled "Phool Dei" has been awarded the best animated film in IFFRS Festival organised by tourism of Uttar Pradesh, Govt of UP.

### Won the Best Screenplay Award in Himachal Film Festival

Jan, 2025

Kartik's 2D Animated Short Film titled "Phool Dei" has been awarded the best Screenplay award in Himachal Film Festival.

# 75+ Film Festival Across the Globe

Nov, 2024

Kartik's 2D Animated Short Film titled "Phool Dei" has been awarded and selected in more than 75 film festivals across the world and got more than 200 screenings worldwide.

### VIP Speaker at IndiaJoy Event

Nov, 2024

Was invited as a Guest Speaker for the Desi Toons Event to showcase the journey of Award winning short film Phool Dei by IndiaJoy curated by GreenGold and AnimationXpress in Hyderabad.

### Highest JGPA Award in Communication Design

Dec, 2023

Scored the Highest Jury Grade Point of 9.4 JGPA (A+) in the 2019-2023 batch of National Institute of Design Graduations for the Graduation Project titled "Phool Dei"

#### 2 D'source Corona Design Challenge International Awards

Feb. 2021

Won the competition with two poems and an illustrated poster from over 1260 entries with over 2000 participants from 52 countries

### Three times Best Artist Award in High School

2016-2018

Received the prestigious Best Artist Award at Guru Ram Das Academy for three consecutive years based on outstanding course work and creative initiative\

# **Experience in Animation**

### Phool Dei (Writer, Director & Animator)

Jan, 2024

Conducted research to write a unique and inspiring story based on Indian culture, then directed and animated an almost 8 min long 2D animated short film "Phool Dei " in 12 frames per second

### **#ODT Animated Short Film (Writer, Director)**

March - May, 2025

Lead a team of more than 10 Animators, Illustrators and Background Artists as Director, Production Manager to develop a 2D Animated Short Film based on an upcoming film directed by the most known director of Karnataka.

### Fiamma Animated Short Film (Character Designer and Concept Artist)

Jan, 2025 - Present

Has collaborated with a London Based Production House to develop concept art and characters for an upcoming Stop Motion Short film.

### Nykaa wali Shaadi on Jio Cinemas (Animator)

Jan, 2025

Worked as an animator to develop the intro sequence of Jio Cinemas's webseries "Nykaa wali Shaadi"

# BISFF Oscars Signature Film (Writer, Director, Co-Producer)

March, 2025

Has partnered with the only Oscar qualifying film festival of India as one of the sponsors and developed their 2025 Edition's Signature Film.

# Dakshayani Talkies (Director, Production Manager)

April, 2025

Directed the Intro Sequence of Logo Animation of Dakshayani Talkies (One of the known Production House of India)

### Project Hasa Bura (Writer, Co-Director, Production Manager)

Feb, 2025

Lead a team of 7 Animators, Illustrators and Background Artists as Production Manager to develop a 2D Animated Short Film for Project Hasa Bura.

#### Puravankara 50 years Animation Film (Writer, Director)

May, 2025

Directed a 2D Animated Short Film for Puravankara's 50 years celebration

### Pandari Animated Series (Art Director)

April, 2025

Worked as an Art Director for the in-Development 2D Animated Web Series titled Pandari.

#### Ghughuti ki Mala (Production Manager)

June, 2024

Lead a team of 5 Animators, Illustrators and Background Artists as Production Manager to develop a 12 min long 2D Animated Short Film based on a Folktale

# Storyboard Artist for 2 NFDC projects

Aug, 2024

Worked as a storyboard artist for two 20 min Animated Short Films produced by NFDC, India

#### Visual Designer for Baljeet's Car Game

June, 2024

Worked as a visual development artist and animator for the 2D Platformer game with a team of 4 Game designers for Game JAM 2024

#### PSA Ads on Awareness about Voting for Election Commission (Co-Director & Animator)

Nov. 2023

Animated two 30 second PSA Videos on awareness about voting for the Election Commission of District Harda, Madhya Pradesh, India which were used by the government of Harda and received recognition at the state level

### Gone with the Wind, Experimental Animation Experience (Animation Team Lead)

May. 2022

Led a team of peers to create a live experimental animation experience using different forms and techniques of animation such as stop motion, puppetry, 2D Traditional and digital animation along with experimentation with sand, light and clay

### Set Wet Student Advertisement (Writer, Animator)

Jan, 2022

Independently created a 40 second animated advertisement on Wet Set hair gel for man

### Ship of the Desert (Co-Director, Animator)

April, 2021

Collaborated with three other students to create a 1 min 10 second experimental animation student project. Learned new animation techniques and used teamwork strategies to effectively complete tasks.

### Buddha Badmash Hai (Co-Director, Animator, Editor)

Oct, 2021

Collaborated with four other students to create a 1 min 34 second Stop-Motion Animated student short film, titled "Buddha Badmash Hai". Learned new animation techniques in stop motion and used teamwork strategies to effectively complete tasks in one week.

### Bimar Hu Bimari Nahi (Director, Writer, Animator)

June, 2020

Self-taught various animation techniques and adapted to new animation software to create a 9 min 25 second animated short film within a limited time span of just 5 days.

# **Experience in Illustration**

### Google Singapore (Illustrator)

Jan, 2025

Animated and illustrated a 30 page digital comic called "Metaverse Odyssey" written by Mohinish Shukla under the guidance of Amruta Patil (India's first female graphic novelist), which is now widely available on Qomix App on Play Store and App store

#### Royal Enfield and Karnataka Tourism (Illustrator, Concept Artist)

April, 2025 - May, 2025

Animated and illustrated a 30 page digital comic called "Metaverse Odyssey" written by Mohinish Shukla under the guidance of Amruta Patil (India's first female graphic novelist), which is now widely available on Qomix App on Play Store and App store

#### "Meta Verse Odyssey" Comic (Illustrator, Animator)

July, 2022

Animated and illustrated a 30 page digital comic called "Metaverse Odyssey" written by Mohinish Shukla under the guidance of Amruta Patil (India's first female graphic novelist), which is now widely available on Qomix App on Play Store and App store

#### Jodhpur Arts week - Dhola Maru (Illustrator and Visual Developer)

Sept. 2024

Worked as an Illustrator and Visual Developer for Jodhpur Arts Week 2024 for an Animated short series "Dhola Maru Folktale"

### Amazon Worldwide Bestseller Book "Unearthing the Gift" (Illustrator)

Sept, 2021

Illustrated and designed graphics for the Amazon Worldwide Bestseller book "Unearthing the Gift". Independently planned designs and discussed with the publishing team to achieve the final product, with over 250 copies sold

#### Pitch Bible of Animated Short Film "Phool Dei" (Illustrator)

Dec, 2022

Illustrated, composed and designed a 50 page pitch bible of an animated short film "Phool Dei" which was presented at the Fort Kochi Biennale 2023 and submitted to the library of National Institute of Design, Madhya Pradesh

# Official Event Posters for NID,MP (Illustrator)

2019-2023

Created several posters using various graphic design software for cultural events and design talks for the National Institute of Design, Madhya Pradesh

### Caricature Commission for Under 25 (Illustrator)

June, 2021

Illustrated 56 commissioned caricatures commissioned with a deadline of 2 days for Under 25 Campus Event in June 2021

### 100 Head Character Design Challenge (Illustrator)

Jan, 2022

Initiated & organized a Live Stream 100 Head challenge in 6 hours with Imaginative Squad (Tejas, Anand and Kartik)

### History of Bhopal Installation (Illustrator)

Dec, 2019

Collaborated with four fellow illustrators to create a "History of Bhopal" installation for the National Institute of Design, Madhya Pradesh's first MPDU Fest in 2019, which depicted the history of Bhopal through 14 panels of illustrated characters and stories

### 200 Caricature in 30 days Challenge (Illustrator)

Jan. 2019

Took the initiative to create 200 caricatures in 30 days to raise funds to run a character design workshop for the children of Aasra Orphanage in Dehradun, India

### Raw Gym Graffiti (Graphic Designer & Graffiti Artist)

April, 2019

Designed the logo, mascot, graffiti and promotional merchandise for the Raw Gym in Dehradun, India

### Azkaban Zostal Graffiti (Illustrator & Graffiti Artist)

Feb, 2019

Independently planned and designed 3 walls of graffiti for the launch of the Azkaban Zostal in Dehradun, India

### Two Live Performances (Illustrator)

2017-2018

Completed a 1 x 1 meter canvas painting in a limited timespan as part of a live performance in front of a 500+ people audience

### **Kargil War Memorial Competition (Winning Artist)**

July, 2017

Appreciated by Major General Raj Mehta, Kargil Hero for a canvas painting created in 6 hours with 50+ Participating Students in Welham Boys school, Dehradun

### **Character Design & Animation Workshops**

#### Invited as a Guest Speaker at NID, Assam (Mentor & Speaker)

April, 2025

Invited to be a part of the jury panel for NIFT Spectrum Animation Competition 2024, along with it delivered a lecture on Filmmaking and Animation Process

### Invited as a Jury Panel at NIFT, Mumbai (Mentor & Jurier)

Aug, 2024

Invited to be a part of the jury panel for NIFT Spectrum Animation Competition 2024, along with it delivered a lecture on Filmmaking and Animation Process

#### Invited as a Special Guest in IDC IIT, Bombay (Mentor & Instructor)

Aug, 2024

Invited for a private screening of "Phool Dei" and delivering a lecture to share the making of the film.

# Speaker at IndiaJoy Event

Nov, 2024

Was invited as a Guest Speaker for the Desi Toons Event to showcase the journey of Award winning short film Phool Dei by IndiaJoy curated by GreenGold and AnimationXpress in Hyderabad.

### Cartoonpur Legacy (Co-Founder, Mentor)

2020-Present

Worked in a team to initiate and establish a now highly anticipated and renowned workshop named Cartoonpur at NID, MP. The workshop has a primary focus of helping students create captivating characters and worlds. This workshop has now inspired fellow students to continue the tradition of running it and it has benefited over 500 students over the past four years

### Invited as a Special Guest in UPES, Dehradun (Mentor & Instructor)

July, 2024

Invited for a private screening of "Phool Dei" and delivering a lecture to share the making of the film.

### Invited as a Special Guest in Srishti Design University,, Bangalore (Mentor & Instructor)

Sept, 2024

Invited for a private screening of "Phool Dei" and delivering a lecture to share the making of the film.

### Invited as a Special Guest in MIT, Manipal University (Mentor & Instructor)

Oct, 2024

Invited for a private screening of "Phool Dei" and delivering a lecture to share the making of the film.

#### Aasaraa Caricature Workshop (Organizer, Mentor)

Feb, 2019

Drew 200 caricatures to raise funds for planning, organizing, and running a free workshop for students at Aasaraa Foundation Orphanage, Dehradun. Independently organized and led the workshop, specifically planning teaching and training elements. Taught caricatures and illustrations to over 50 students.

### Dive in Dreams (Organiser & Instructor)

Feb, 2021

Planned and independently conducted a 2 hour character design workshop with over 500 student participants which involved teaching various animation techniques using animation software.

### Concept Art Workshop (Organiser & Mentor)

April, 2021

Organized and led a 7 day workshop for 10 students at NID, MP on concept art and the pre-production stage of animated films

### Basics of Animation Workshop (Organiser & Co-ordinator)

June, 2023

Conducted a one week animation basics and character design workshop at NID MP for design aspirants, focusing on teaching different 2D animation techniques and specifically covering character design and experimental animation

### Make a Difference NGO Workshop (Workshop Instructor)

March, 2019

Invited to lead and conduct a workshop for MAD's (Make A Difference, Dehradun) summer camp which involved teaching over 30 students the basics of caricature and illustration

### World of Titan Workshop (Workshop Instructor)

May, 2019

Invited by World of Titan, Dehardun to conduct a 3-day caricature workshop for their employees and customers. Planned, designed, and created more than 100 caricatures over the course of 3 days

#### Let's Draw you (Workshop Instructor)

Nov, 2019

Worked in a team of two other caricaturists to launch a novel workshop which involved drawing and selling caricatures within a short timespan

#### PAHAL Dehradun Workshop (Organiser, Design Mentor)

2019-2021

Volunteered to conduct multiple online and in-person workshops, design classes, career advice sessions, and taught character designing to a large group of students each time

### AFD, Kerala Mentorship Session (Mentor)

Dec, 2020

Planned and conducted a virtual mentorship session based on character design and creation for students aspiring to attend the National Institute of Design

### Cartoonpur Workshop 2020 - 2023 (Co-Founder, Organizer, Mentor)

2020 - 2023

Initiated, organized and led both virtual and in person workshops to teach and provide exposure to over 500 students about the concepts of storytelling, animation, character design and illustration. Liaised with faculty to obtain resources and planned specific elements to teach effectively. Subsequently guided and mentored the incoming organizing team to continue the workshops at NID

# **Industry Experience**

### Founder, Creative Director (IBK Productions Pvt. Ltd.)

2024-Present

Founded IBK Productions, a creative production house specializing in filmmaking, animation, and storytelling. Has collaborated with Google, NFDC, Jio Cinema, Nykass, Royal Enfield and some of India's leading brands.

### Chief Creative Officer (GiftAFeeling)

2021-Present

Remotely working as CCO and creative lead, managing a team of 6 graphic designers at GiftAFeeling Inc. Toronto, Canada

### Design Team Lead (The Shared Secrets Lab)

2019-2024

Passed on the legacy of Cartoonpur to the junior batch of NID, MP and Guided the organizing team on how to conduct the 3 day workshop by overall supervising the process

### Ghughuti ki Mala (Production Manager)

June, 2024 - Nov, 2024

Lead a team of 5 Animators, Illustrators and Background Artists as Production Manager to develop a 12 min long 2D Animated Short Film based on a Folktale

### Storyboard Artist for 2 NFDC projects

Aug, 2024 - Dec, 2024

Worked as a storyboard artist for two 20 min Animated Short Films produced by NFDC, India

#### Jodhpur Arts week - Dhola Maru (Illustrator and Visual Developer)

Sept, 2024

Worked as an Illustrator and Visual Developer for Jodhpur Arts Week 2024 for an Animated short series "Dhola Maru Folktale"

# Design Intern & Animator (Qomix, Goa)

June-July, 2022

Assigned an independent project to animate a digital comic, worked with preceptors to learn and improve animation techniques which were applied to the project. The digital comic was extremely well-received and is now available on Qomix App on Play Store and App store

#### **Hobbies and Personal Activities**

Football | Live sketching | Trekking | Traveling | Journaling | Poetry